

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line
(Safe Zone)

— **TRIMMING ZONE:**

Please allow .125 inches cutting tolerance all around.
We do not recommend borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE .125:**

Make sure to extend the background images or colours all the way to the edge of the black outline which is .125 inches past the trim.

IMPORTANT

Please remove our guidelines/instruction before submitting your files, or else they will be printed
All text should be converted to outlines.

Final Size: 2 feet x 3 feet

Size with Bleed: 2 feet and .25 inches x 3 feet and .25 inches



536 - 9 Avenue SE
Calgary, AB T2G 0S1
Bus: 403.265.4477
salesfoc@FirstonColour.com
www.FirstonColour.com