



PERF →

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line  
(Safe Zone)

— **TRIMMING ZONE:**

Please allow .125 inches cutting tolerance all around.  
We do not recommend borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE .125:**

Make sure to extend the background images or colours all the way to the edge of the black outline which is .125 inches past the trim.

**IMPORTANT**

Please remove our guidelines/instruction before submitting your files, or else they will be printed  
All text should be converted to outlines.

Final Size: 5.5 inches x 2 inches

Size with Bleed: 5.75 inches x 2.25 inches

FIRST ON  
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