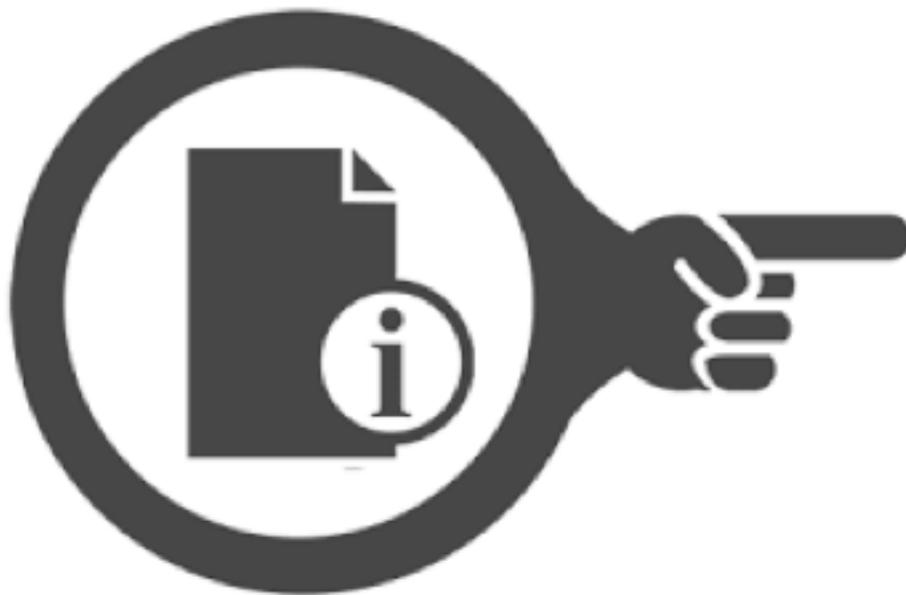




# Bleeds

Do I Need Them? TIPS & TRICKS!



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2815 - 12 Street NE, Calgary, Alberta T2E 7J2

Bus: 403 250 9022 | [sales@colourandstyleprinting.com](mailto:sales@colourandstyleprinting.com)

[www.colourandstyleprinting.com](http://www.colourandstyleprinting.com)





# What are Bleeds, and Why Do I Need Them?

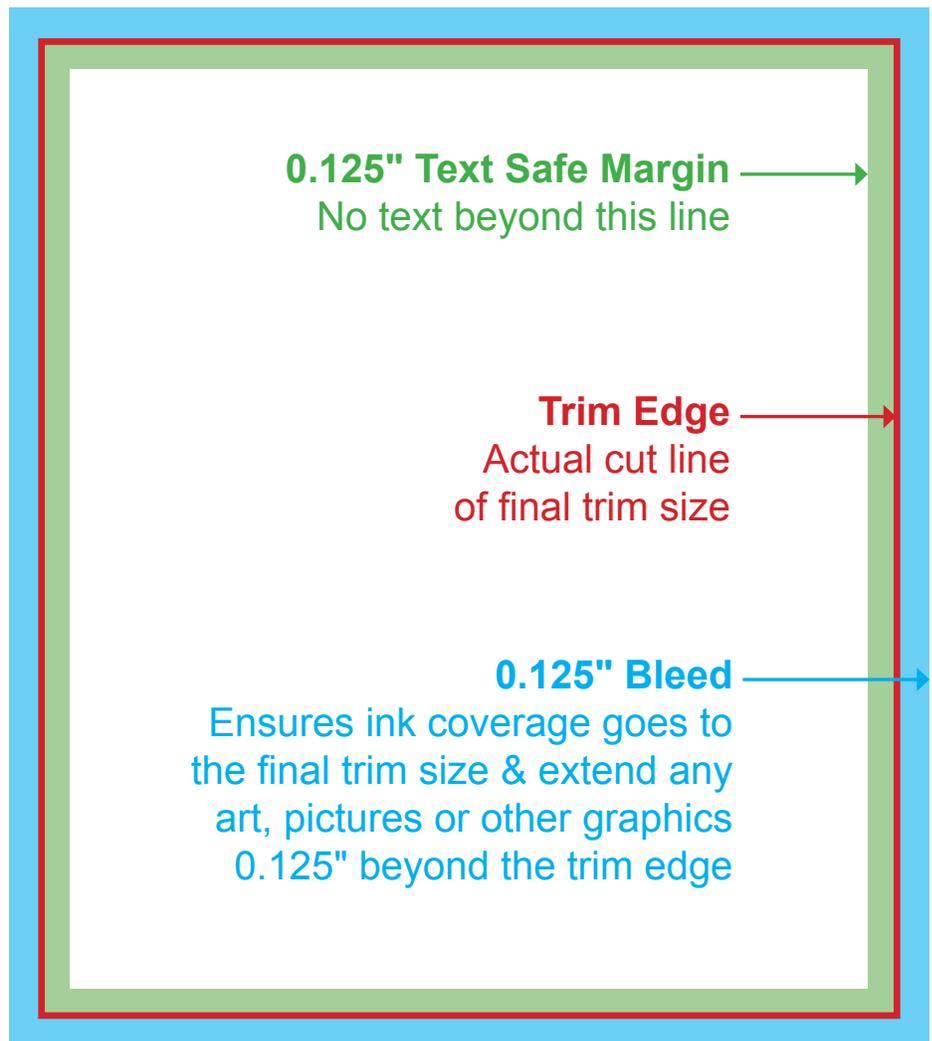
**Bleed** is the term for colour or/and image that goes to the edge of the paper. Bleed is the picture or other graphic extends 1/8" (0.125") beyond the edge of the page and excess image or colour is cut off as part of finishing process.

Text or images that are not meant to be trimmed off the edge of your final printed piece must be 1/8"-1/4" (0.125" – 0.25") from the edge of your layout (**also known as Safe**). Items placed 1/8" (0.125") or closer are in danger of being trimmed off or showing inconsistent margins.

In the example right, **bleed area (shown here in blue)** extends 0.125" beyond **trim edge** of page (**represented here by the red line**). The document size is equal to final trim size in most cases.

Create bleed is to simply make certain that image or graphic extends off edge of the page to a distance of 1/8" (0.125) wherever you want image or colour to be at edge of trim.

Example showing Bleed, Trim, & minimum Safety Margins.

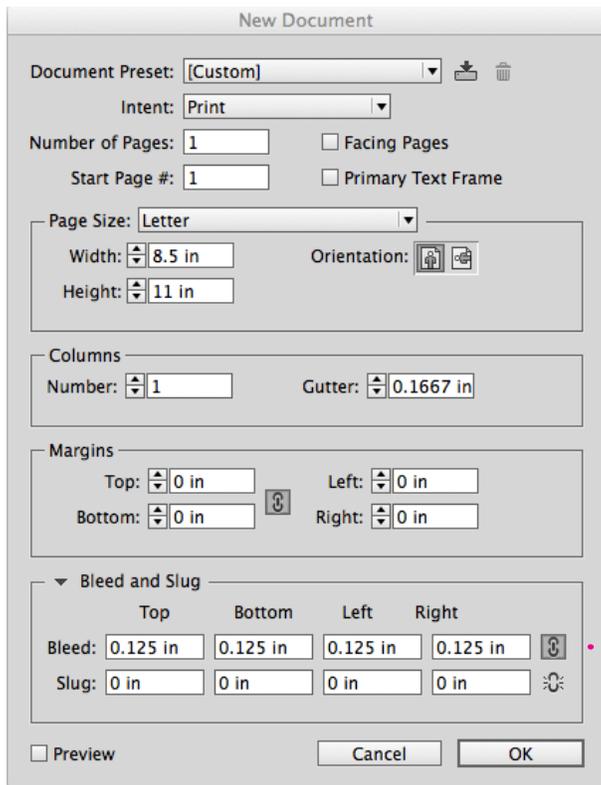




# How to Create a Bleed?

## INDESIGN

Set your bleed in Document Setup menu to 1/8" (0.125") on all four sides.



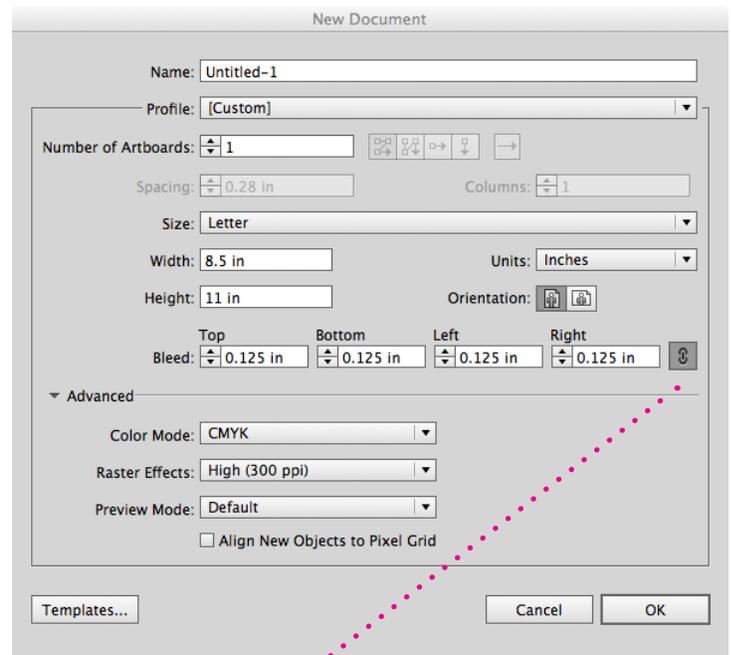
Make certain the image or graphic extends off edge of the page to a distance of 1/8" (0.125) wherever you want something to bleed.

### Tip!

Click the chain symbol on the right to make all four sides the same value.

## ILLUSTRATOR

Set your bleed in Document Setup menu to 1/8" (0.125") on all four sides.



Make certain the image or graphic extends off edge of the page to a distance of 1/8" (0.125) wherever you want something to bleed.





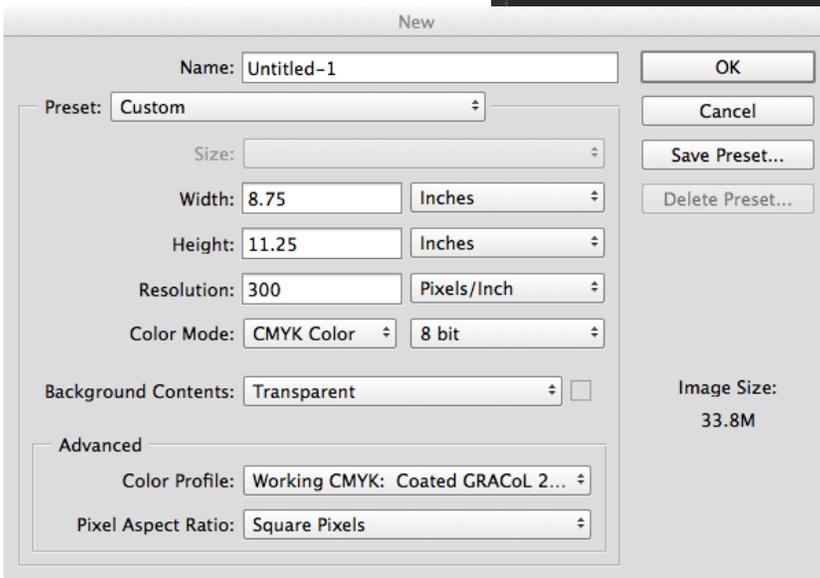
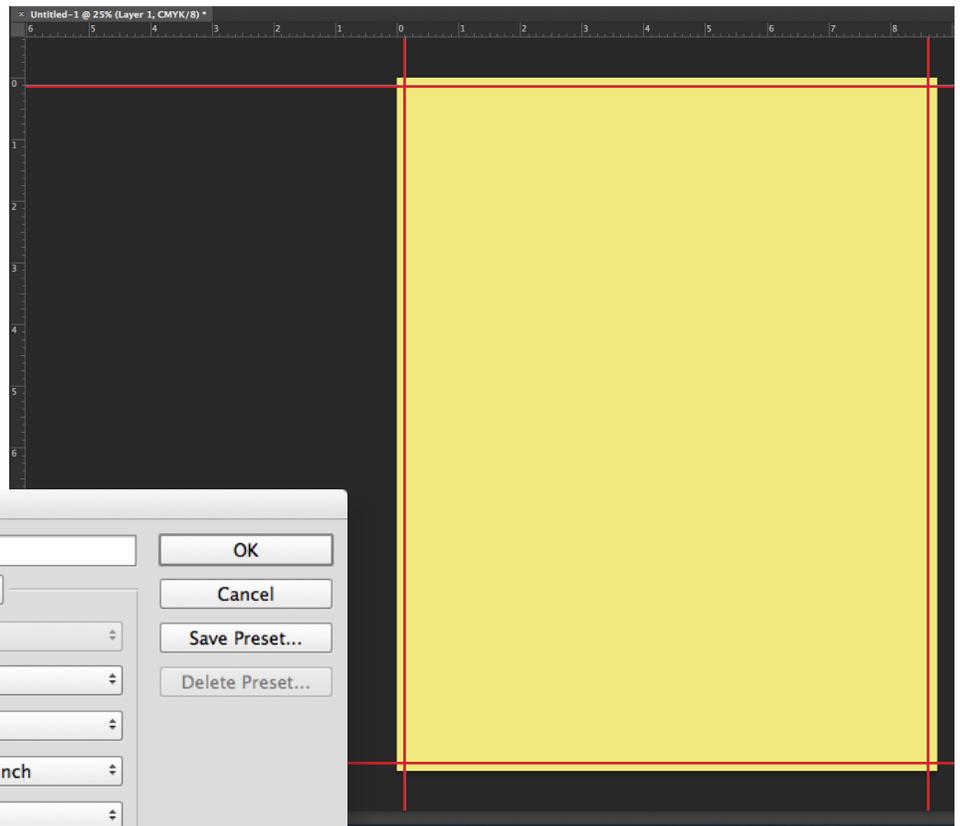
# How to Create a Bleed?

## PHOTOSHOP

Creating layout entirely in **Photoshop** you must make document **0.25" larger overall than final trim size in both height and width**. In other words, you must build **0.125" bleed** directly into your document.

For example: if the final size is **8.5" x 11"** make your document **8.75" x 11.25"**. Draw guides on layout that are 0.125" from edges all the way around.

Make sure any photographs or backgrounds you want to bleed go all the way to outer edge of document (0.125" past guidelines). After printing we trim off that extra 0.125".



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